Becoming Ambassadors of Change: Impacting Communities at Home and Abroad

Welcome to the United States and to your Professional Fellows Program (PFP). During your fellowship period, you will collaborate with your peers on a project that captures your individual and collective PFP fellowship experiences. This project should communicate how you affected your placement community, and how you will apply the knowledge gained in this program to build a better future for your community when you return home.

All fellows will contribute to these projects and they will be presented at the Professional Fellows Congress

Project Formats
Please choose one of the following formats for your final project. Each presentation should be 3-4 minutes in length.
- Video
  - A short video showcasing footage and narration from your time in the United States
- Audio recording and visual slideshow
  - An interview with fellows or narration accompanied by pictures from your fellowship and/or other visuals to aid your presentation
- Live presentation
  - A live presentation of what you learned during your fellowship with visuals to accompany

Goals
- Discover common elements and themes that span across individual and collective PFP fellowship experiences.
- Build relationships with your peers
- Utilize new technologies to brainstorm, collaborate, and develop your project.
- Show the impact of the Professional Fellows Program in the United States and abroad.
- Be creative and have fun.
- Share your fellowship experience at the Professional Fellows Congress.

Develop a Narrative That Answers These Two Questions:
- What was the most important thing we learned during the fellowship about our program theme (civic engagement, economic empowerment, etc.) and how to advance our follow-on project goals?
- How has the fellowship enhanced our ability to make a positive change/impact in our communities?

Content
- A title
- Fellows' names, home countries, and the location of your fellowship in the U.S.
- A coordinated narrative that conveys a theme related to individual and collective PFP fellowship experiences and leading change
- Content produced by each fellow (video/pictures/audio/script input).
- Royalty-free and copyright free music and images.
- Projects should be creative. It should be both informative and entertaining to the audience.
- **It is strongly recommended that the project <u>not</u> be a collection of photos/selfies set to music**.

Suggested Themes
- Leading the Way to Change
- Turning Ideas into Action
- Shaping Our Communities
- Building Global Connections

Guidelines
- **Each project or presentation should be 3-4 minutes in length.**
- All members of the group should contribute to the creation of the presentation.
- Each group should assign one or two project leaders to be responsible for final products. **Please submit your chosen project leaders to Gabriel Bastomski at** gbastomski@acypl.org **by October 21, 2018.**
- Video content should be recorded in 720p or 1080p HD 64 Video (standard specifications for most smartphones, cameras, and all Apple products).
- Obtain verbal consent from adults to use their image in your presentation. Do not include images of minors.
- Always request permission before taking footage or photos in places of business.
- Test the presentation's audio function before submission to ensure quality.
- Submit your final presentation to ACYPL by **9:00am on Wednesday, November 14**.

Roles and Responsibilities
- All fellows should provide content to be incorporated in the final project.
- All fellows should take part in deciding on the project's narrative theme.
- All fellows should participate in weekly team progress reports.
- Team leader(s) is/are responsible for compiling and editing content for the project.
- Team leader(s) is/are responsible for submitting the final project to ACYPL as noted above.
- **The creation and development of your project is not the responsibility of your host or grantee organization.**

Suggested Tools

- **Cameo** is a free phone app for Vimeo and has user friendly and easy tools to edit footage and clips together with many filters and provides ample options of music to synchronize the video.
- **PowerPoint or GoogleDocs** are excellent tools to create live presentations. GoogleDocs is web based and so team members will be able to collaborate in real-time throughout their fellowship.
- **Audacity** is free audio editing software available for download. If your team is planning to create an audio podcast, it is a great tool and very easy to use. It works on Mac or PC.
- **VideoShow** is a free app for Android with the ability to edit footage, add photos and videos, add text or stickers to video, apply music and ten different filters.
- **iMovie** is the standard software on Apple devices that seamlessly edits footage and photos together to music you have downloaded. iMovie provides options for adding titles, voiceovers and TV-style templates and movie trailer themes.
- **VideoFX Live** is a free video effects program that provides real-time effects such as stop-motion videos, fading between footage, syncing devices, and background GIFs.
- **Windows Movie Maker** is free editing software available for PC devices that edits footage and photos together with music you have downloaded. It offers options to add voice-over narration, titles, captions, and themes.
- **Canva** is free photo editing and presentation software available on the web for easy image manipulation

Comply with copyright laws by using only photos/video/audio/text that is not copyrighted or useable under Creative Commons licensing and follow best practices for attribution.

FREE AND LOW-COST PHOTOS, AUDIO, VIDEO
- The National Archives
- Library of Congress
- DVIDS (Department of Defense)
- Archive.org

FREE AND LOW-COST AUDIO
- Creative Commons http://search.creativecommons.org/
- dig.ccmixter helps you search for music available under Creative Commons licenses.
- Jamendo offers music published under Creative Commons licenses; includes free non-commercial use of music with required credit for the artist.

FREE AND LOW-COST PHOTOS
- USA.gov Images
- Creative Commons http://search.creativecommons.org/
- Many federal agencies curate and feature some of their best images in Flickr, Tumblr, Pinterest, Instagram, etc.

More on creative commons:
https://creativecommons.org/licenses/
https://wiki.creativecommons.org/wiki/Best_practices_for_attribution

example of attribution at end of video:
https://www.facebook.com/USCGCdJuarez/videos/vl.318323205353180/10153762294503781/?type=1&theater

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